



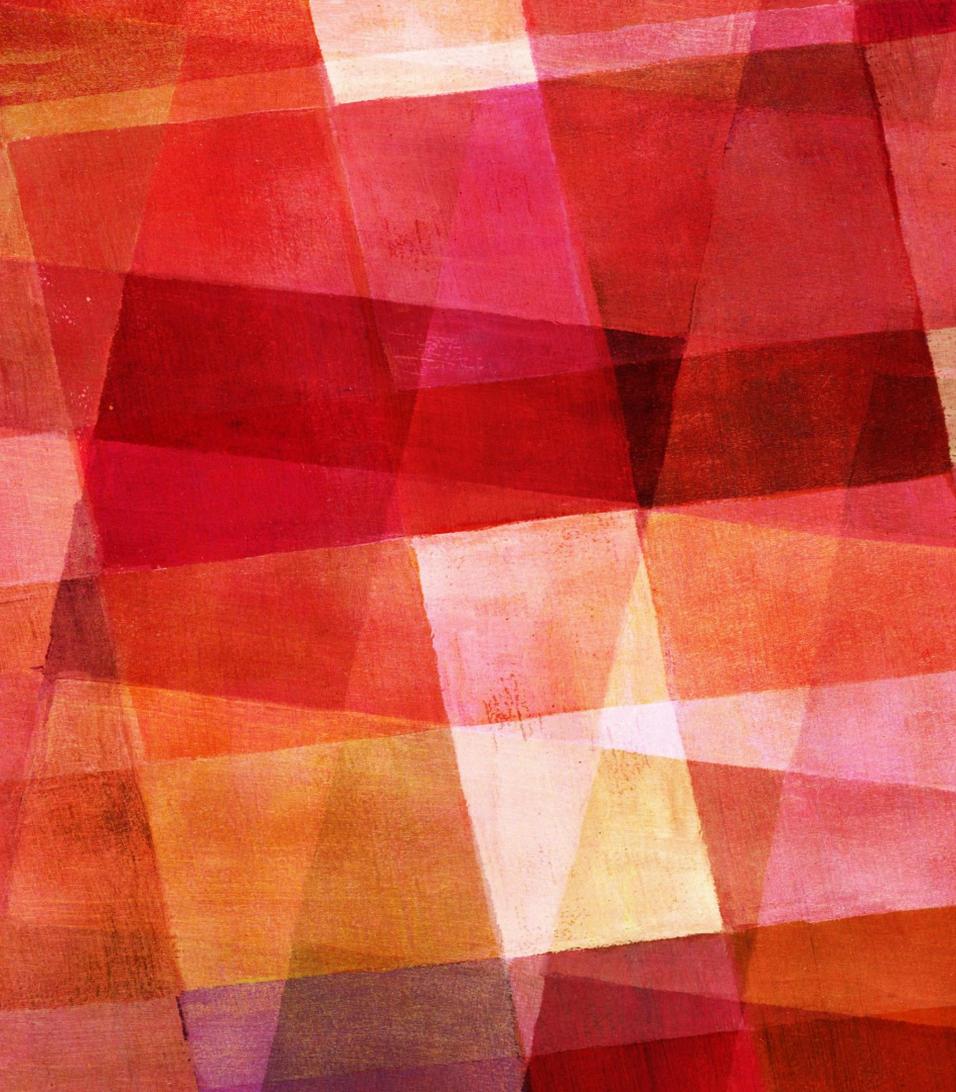
Giovanna Casimiro

PhD at School of Architecture and Urbanism at University of Sao Paulo. Master in Visual Arts by the Program of Graduate Studies in Visual Arts (PPGART / UFSM) with emphasis in New Media Art, Technology and Design - Line: Art and Technology. Fellow Capes / 2014. Visual Artist - Bachelor of Design and Plastic from the Federal University of Santa Maria (Rio Grande do Sul/ Brazil - UFSM).

- Visual Artists, Interaction Designer, Manager and Curator;
- Master in Art and Technology;
- Researcher and Teacher;
- New Materials and Many Oddities;
- Research Mixed Realities, Immersive Technologies, Physical and Vibrational Computing in the creative context;

.....
www.ggcasimiro.com





AUGMENTED REALITY

- Digital objects in real time
- Background is the physical space
- Can use GPS or images to create the layers
- The content can be audio, video, images and 3D models

Tools

blippAR.

layar


AURASMA

- Expand the cultural experience
- Immersion
- Mix artwork and digital tools
- Make the content sharable
- Achieve new publics in a playful way
- Complete the experience with additional information in different media

Context >>>

Connectivity expands the world,
complements social relationships, enables
immediate communication, in turn,
controls, watches over its users, creates an
invisible moderating power and limits
access.

ashleyyuki 3h



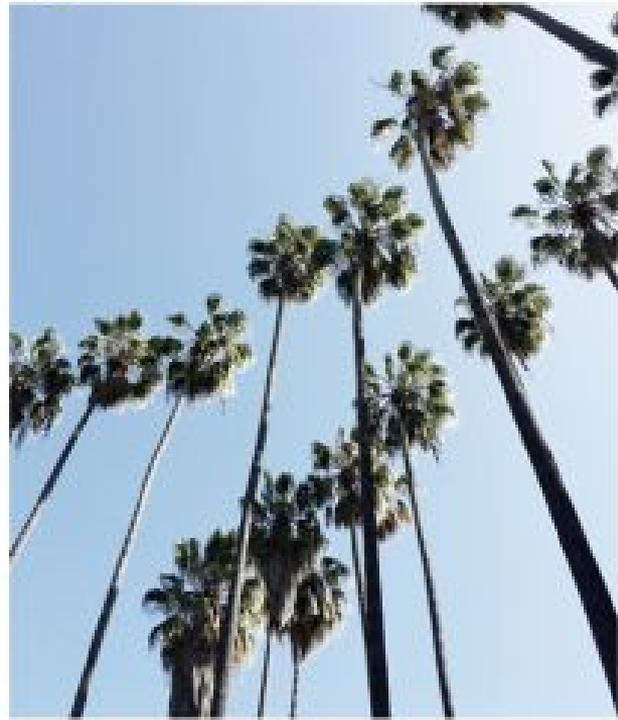
75 likes

ashleyyuki Looking good, SF #thatsfbridge
View all 5 comments
kweenpri that bridge! ❤️
jeffrejderson 🍌🍌🍌🍌
alexeikarpenko Nice shot!

ninanyo 3h



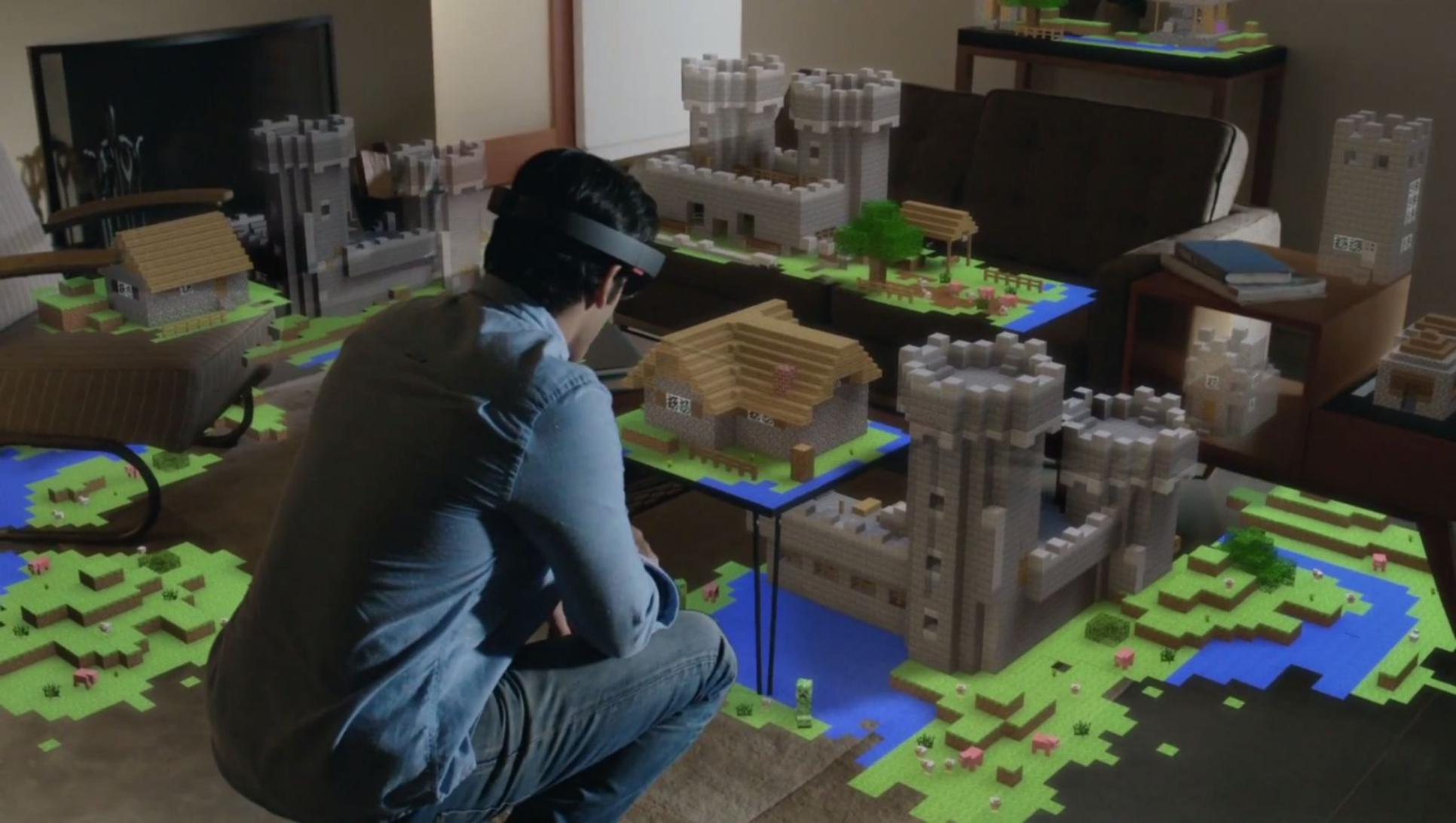
johnbarnett 1s



Never get sick of these palm trees #🌴

johnbarnett Never get sick of these palm trees #🌴





But the
immersion was
here all the
time...



The interwoven image and number radically inaugurate an imagery and a visualization that is not caught up in the notions of support but in the morphogenesis of a virtuality that can appear / disappear on the monitors' screen.











Open Source Heritage and the city as museums interface

Layers of memories and images in the city



Laurajane Smith (2006) point that the heritage is about negotiation – about using the past, and collective or individual memories, to negotiate new ways of being and expressing identity.



The heritage of the future

Jun 6, 2017

All categories

Brazil

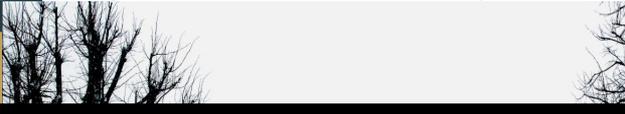
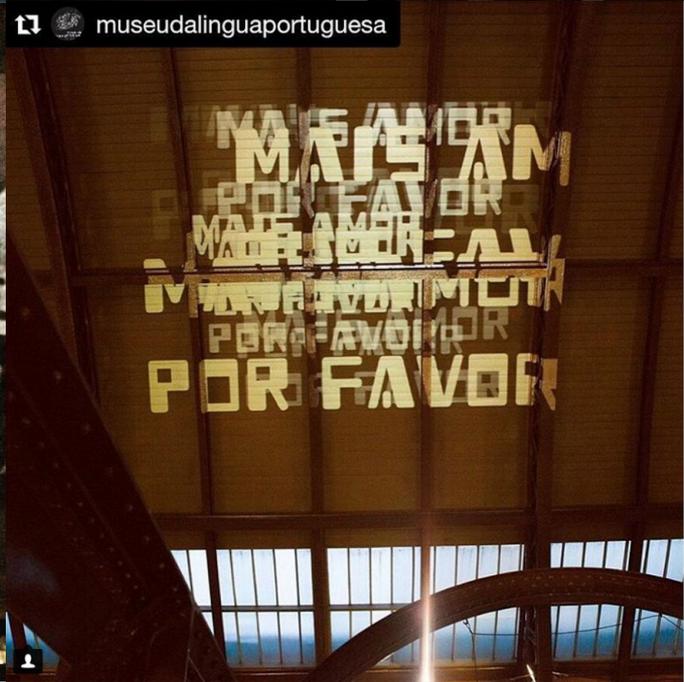
Stories trending now

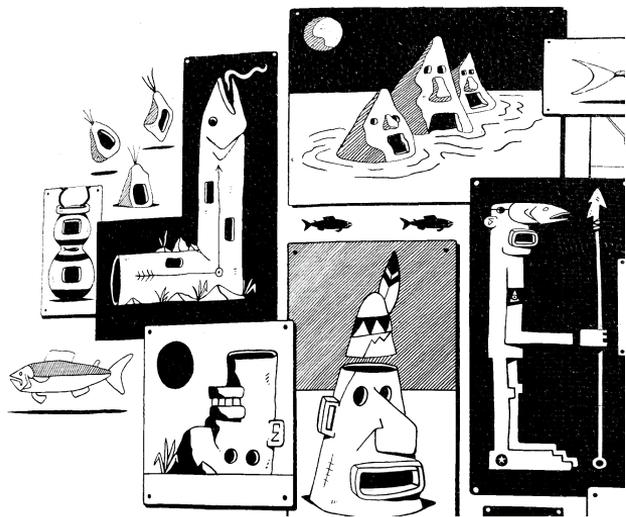
- | | | |
|---|---|--|
| 1 | Liam Gallagher, Noel Gallagher, Manchester, Oasis, Coldplay, Ariana Grande, Chris Ma... | 
Past 24h |
| 2 | Notre-Dame de Paris, Paris, France | 
Past 24h |
| 3 | Mato Grosso do Sul, Amambai, Caarapó, Brink's | 
Past 24h |
| 4 | Jorge Valdía, Sociedade Esportiva Palmeiras, Al Wahda FC, United Arab Emirates, T... | 
Past 24h |
| 5 | Michel Temer, Superior Electoral Court, Dilma Rousseff, Brazilian Social Democracy P... | 
Past 24h |
| 6 | Mario Balotelli, Borussia Dortmund, OGC Nice | 
Past 24h |
| 7 | Figueirense FC, Sport Club Internacional, Campeonato Brasileiro Série B, Marco Antôn... | 
Past 24h |
| 8 | Pokémon, Nintendo Switch, Pokémon Sun and Moon, Pokkén Tournament | 
Past 24h |

The ARLines of The City



museudalinguaportuguesa





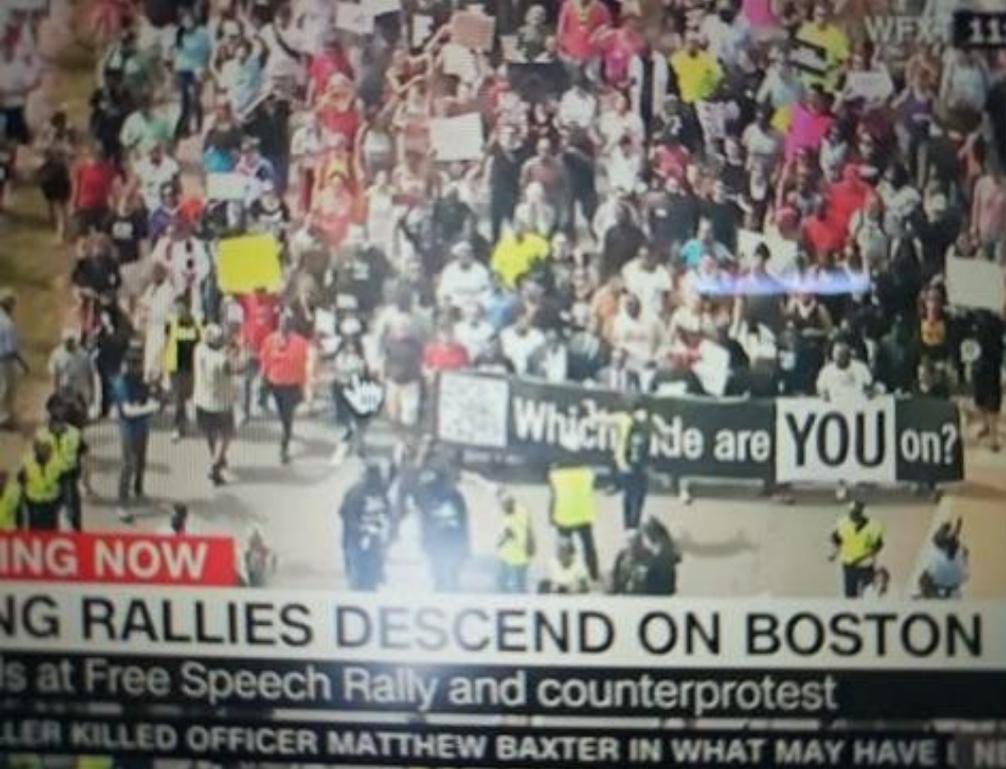
173 Dudley St
Boston, Massachusetts



Street View - Jun 2016



Google



Which side are **YOU** on?



Memória



Memória da Amnésia

Percurso interativo pelos monumentos nômades de São Paulo



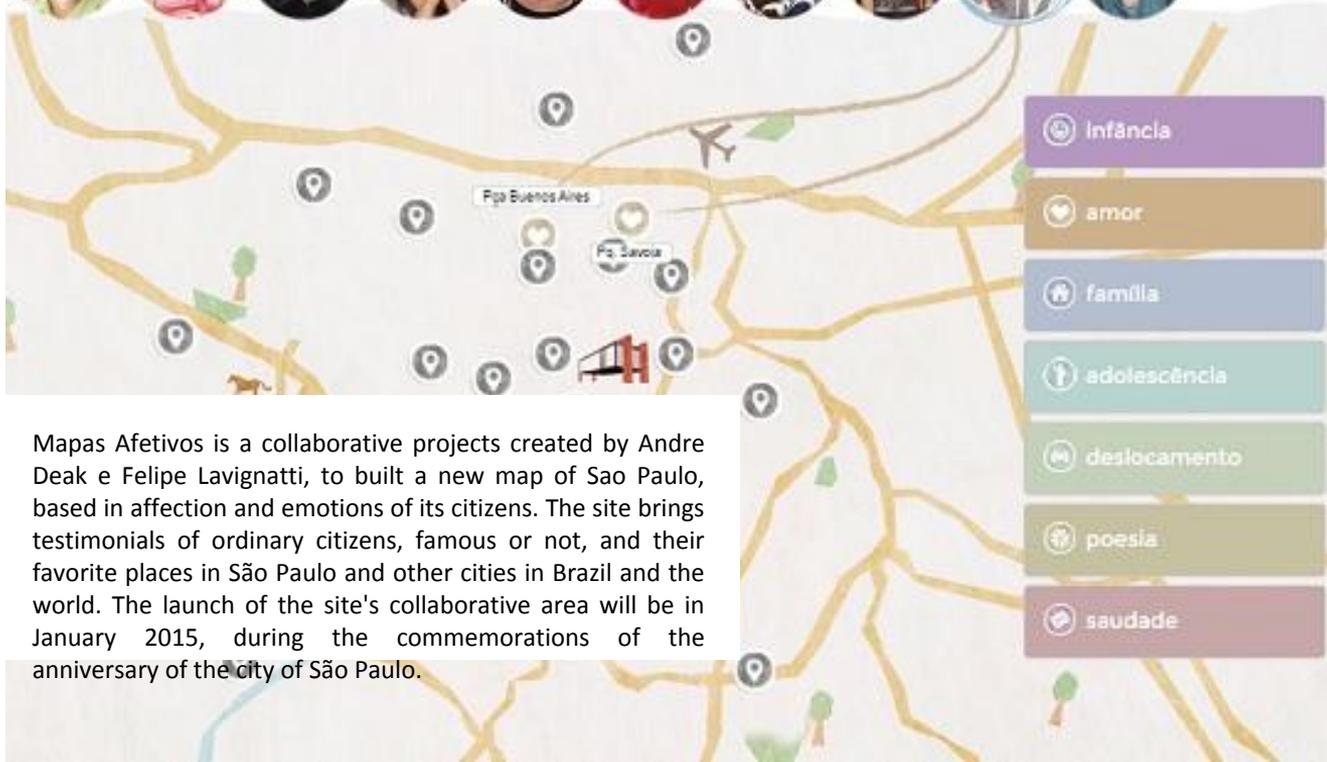
// collaborative

// immersive

// personalized

MAPAS AFETIVOS

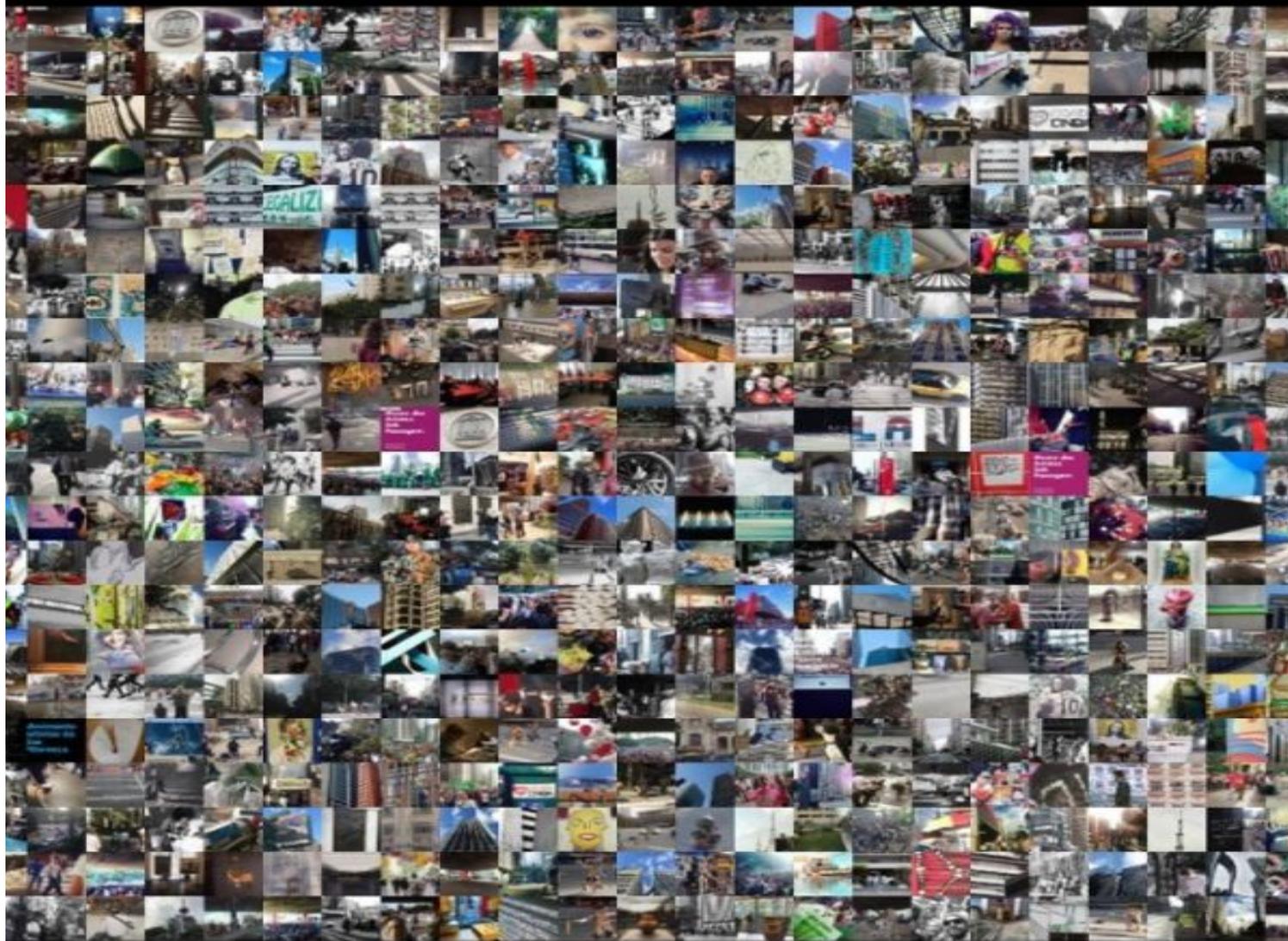
COLABORATIVO



Mapas Afetivos is a collaborative projects created by Andre Deak e Felipe Lavignatti, to built a new map of Sao Paulo, based in affection and emotions of its citizens. The site brings testimonials of ordinary citizens, famous or not, and their favorite places in São Paulo and other cities in Brazil and the world. The launch of the site's collaborative area will be in January 2015, during the commemorations of the anniversary of the city of São Paulo.



If we share and co-create all content together, is it possible to curate what we will keep for the future?

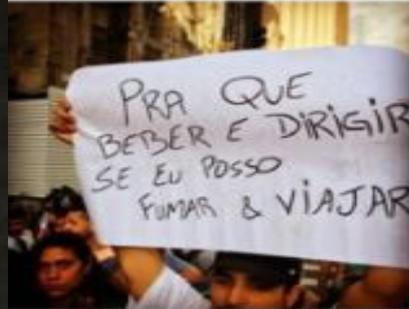


Open source architecture

X

Open source heritage

#maspetchbr



Mais recentes

527 publicações públicas



The open source heritage in the city:

#resource

#interface

#tool/medium



Methodology in process

Layers of ambivalence

WeAR inMoMA



Secrets Behind Paintings







Street
Museum



Talking Statues

